

# AIRI 2012

## Petabyte Challenge

...from data storage to data management

April 5-6 Cambridge, MA



# vendor options

Federal ID: 52-1624453

All sponsorships reserved on a first-registered basis and full payment must accompany order. Ads must be received by March 5, 2012 to be included in program booklet. For more information, contact David Issing at [hq@airi.org](mailto:hq@airi.org) or 410-751-8900 or go online at [www.airi.org](http://www.airi.org).

## \$2500 Level



### Option 1: Meeting Room Sponsorship (1 available)

- One meeting registration with full access to all events and sessions.
- Acknowledgement as an official supporter in program, online, & marketing materials for meeting.
- Acknowledgement of your sponsorship at entrance of room with session listings (8 ½" x 11" sign).
- One full page b/w ad in program booklet.
- Option to have brochure or handout in your sponsored meeting room.
- Option to display your own sign (up to 24"x36") outside your sponsored meeting room.

### Option 2: Refreshment Break Sponsorship (4 available)

- One meeting registration with full access to all events and sessions.
- Acknowledgement as an official supporter in program, online, & marketing materials for meeting.
- Acknowledgement of your sponsorship at your sponsored break (8 ½" x 11" sign).
- One full page b/w ad in program booklet.
- Option to have a brochure or handout in refreshment break area.
- Option to display your own sign (up to 24"x36") outside your sponsored break.

## \$3500 Level



### Option 3: Breakfast Sponsorship (2 available)

- Two meeting registrations with full access to all events and sessions.
- Acknowledgement as an official supporter in program, online, & marketing materials for meeting.
- One full page b/w ad in program booklet.
- Acknowledgement of your sponsorship at the breakfast (8 ½" x 11" sign).
- Acknowledgement of your sponsorship with your logo for this event in an AIRI e-Mail blast to the membership.
- Option to have a brochure or handout in breakfast area.
- Option to display your own sign (up to 24"x36") at your sponsored breakfast.
- Acknowledgement of your sponsorship at the morning session of the day you sponsor.

## \$5000 Level



### Option 4: Lunch Sponsorship (2 available) Option 5: Reception Sponsorship (1 available)

- Three meeting registrations with full access to all events and sessions.
- Acknowledgement as an official supporter in program, online, & marketing materials for meeting.
- One full page color ad in program booklet.
- Option to have a brochure or handout at the lunch you sponsor.
- Option to display your own sign at the reception.
- Acknowledgement of your sponsorship at the morning general session of the day you sponsor.
- Acknowledgement of your sponsorship with your logo for this event in an AIRI e-Mail blast to the membership.

# AIRI 2012

## Petabyte Challenge

...from data storage to data management

April 5-6 Cambridge, MA



# vendor registration

Federal ID: 52-1624453

All sponsorships reserved on a first-registered basis and full payment must accompany order. Ads must be received by March 5, 2012 to be included in program booklet.

Company Name:
Contact Name:
Contact Title:
Address:
City, State, and Zip:
Phone:
E-mail:

### Vendor Registration

Vendor registrations are for employed staff of the vendor organization, with a maximum of three registrations at the \$250 rate; 4<sup>th</sup> and up reps may register at \$600 rate. All vendor representatives must register, and may not be transferred or divided up between more than one person. Visit us online for complete benefits for each option at [www.airi.org](http://www.airi.org). Refund requests will be honored if received on or before March 5, 2012. A \$500 refund charge will apply. Refund requests received on or after March 6, 2012 cannot be honored.

### Sponsorship/Exhibit Registration Options:

Option 1: Meeting Room Sponsorship	\$ 2,500	_____	\$ _____
Option 2: Refreshment Break Sponsorship	\$ 2,500	_____	\$ _____
Option 3: Continental Breakfast Sponsorship	\$ 3,500	_____	\$ _____
Option 4: Lunch Sponsorship	\$ 5,000	_____	\$ _____
Option 5: Reception Sponsorship	\$ 5,000	_____	\$ _____

### Add-Ons:

Add additional staff registrations (up to 3)	\$ 250 each	_____	\$ _____
Add additional staff registrations (4 <sup>th</sup> & up)	\$ 600 each	_____	\$ _____

### **GRAND TOTAL DUE:**

\$ \_\_\_\_\_

Contact Signature: \_\_\_\_\_

Please return this form with a check (payable to AIRI) for the total amount due to: AIRI Management Office, Attn: David Issing, P.O. Box 844, Westminster, MD 21158. For more information, visit [www.airi.org](http://www.airi.org) or contact AIRI Headquarters at [hq@airi.org](mailto:hq@airi.org) or (410) 751-8900.

On-Site Rep Name:	On-Site Rep Name:
Title:	Title:
E-mail:	Email: